



# soQu.xyz

Post, earn, grow.

# Social Quests

**\$SOQU Uses Agentic ZK Verification to provide  
verified, organic engagement**  
**P2P Social Media Campaigns**

**Monetize** your social following.

**Earn** for content and things you already post.

**Create** marketing campaigns into verified, on-chain engagement

# Brands waste billions

## Influencer marketing is the wild-west

- Bot followers and inflated metrics
- No proof of authentic reach
- Payment delays and platform fees eat 30-40% of budgets

## Creators struggle to monetize

- Inconsistent brand deals
- Payment delays (30-90 days)
- No transparency on fair rates



# SoQu: Agentic ZK powered verified social campaigns on-chain



## A.I. Zero-knowledge verification

Agentic cryptographic proof of real engagement



## Instant payouts

Stablecoins to bank in seconds



## P2P marketplace

Direct creator to brand matching



## Pay for performance

Only verified posts get paid

# How It Works

## For Creators (Raiders):

- No subscription required
- Browse campaigns matching your niche & follower count
- **Post content, get ZK-verified automatically**
- Withdraw earnings instantly (stablecoins or fiat)

## For Brands (Guild Managers):

- Influencers come to you
- Set budget, duration, targeting criteria
- Auto-match with verified creators
- Pay only for verified engagement

### ☐ Turn marketing budget into multi-platform & multi-layered engagement:

- Brand X has new health product
- Create Product Review Campaign: \$50 per video (10K followers)
  - Set requirements
    - Min 10k followers
    - Reel & Tiktok 30 seconds long
    - Ends in 1 month
- Add parallel campaign (low requirement)
  - Daily brand mention: \$1-100/day (based on reach)
- Campaign Managers deposit campaign funds in escrow on-chain SoQu Protocol
  - Can be withdrawn/cancelled anytime
- Users verify requirements with ZK technology
- Funds are released from escrow accordingly
- Users cash out instantly
- Campaigns achieve targeted engagement metrics

# Built on proven infrastructure



## Agentic Zero Knowledge Verification

Agentic ZK Verification Blockchain Layer (Opacity Network)



## Due Global Payments

Crypto fiat transfers for developers



## Embedded Wallets

Web2-style onboarding (no seed phrases)



## V1 Custom EVM Protocol

Digital Moat

Combination of Closed and Opensource Smart Contracts

**Key Innovation:** Zero-knowledge proofs verify social metrics without exposing private data



# Market Opportunity



## Influencer Marketing

Industry size (2024)



## Social Commerce

In U.S. alone



## Creator Economy

Creators worldwide

## Our Target:

- Micro-influencers (10K-100K followers) - underserved
- DTC brands seeking authentic engagement
- Web3 projects needing community activation

**Wedge:** Start with crypto-native brands & creators, expand to mainstream

# \$SOQU Business Utility Model

## Protocol fees on all transactions:

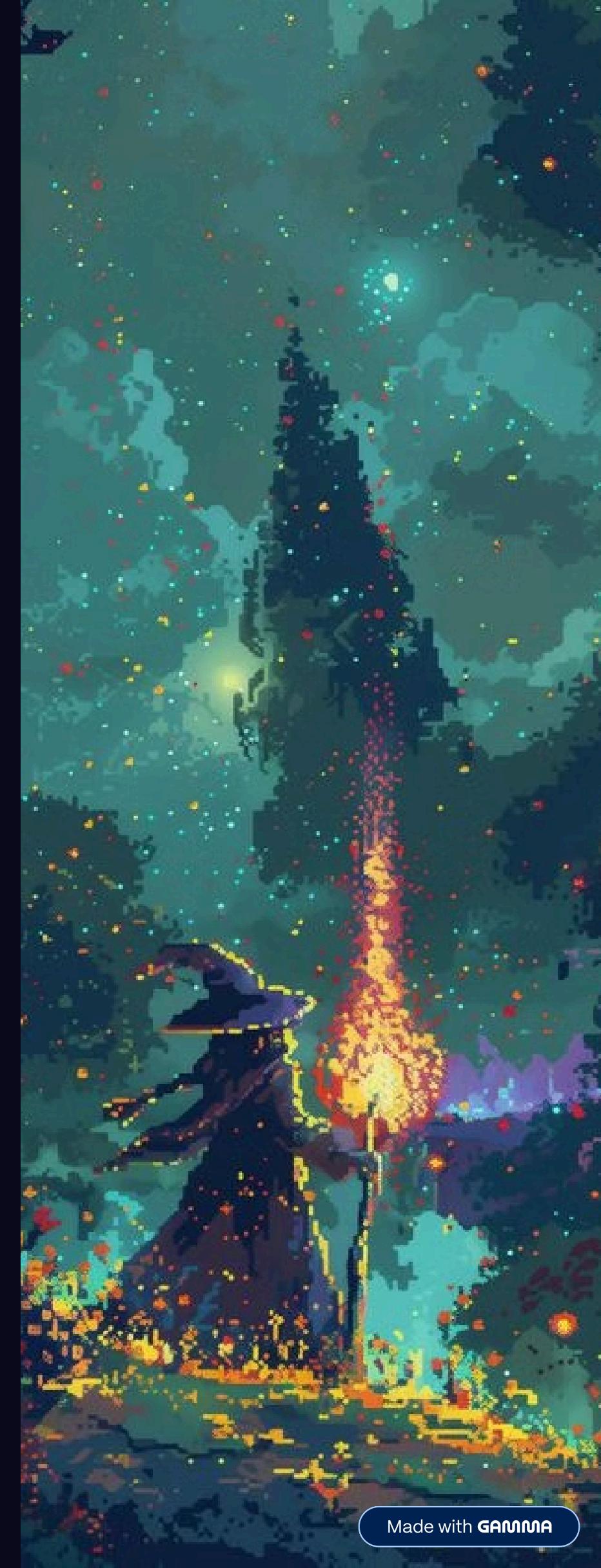
- 5% platform protocol fee on campaign creation
  - Reduced with RPG game mechanics
  - NFT Buffs
  - Reduced for **\$SOQU** holders
- 5% fiat withdrawal fee (reduced with rank progression)
  - Reduced with RPG game mechanics
  - NFT Buffs
  - Reduced for **\$SOQU** holders
- 5% campaign cancellation fee
- 0% crypto withdrawal fees
- Direct OnRamp Fees TBD

## RPG Progression System:

- Rank 1 -9
- Raiders & Campaign Managers level up through activity
- Higher ranks = lower fees (retention mechanism)
- **Require token holding amount for higher tiers**
  - Larger holding requirements at upper discount tiers
  - Strong Utility for **\$SOQU**
- Chain verified reputation system

## \$SOQU Buybacks

- In order to prevent abuse of the SoQu Protocol campaign managers can cancel a campaign at a 4% cancellation fee of escrowed campaign funds
- This goes directly to token buybacks



# Invest in SoQu

## Shape the Future of Social Engagement

Join us in building a transparent, fair, and decentralized ecosystem for brands and creators.

### Unprecedented Transparency

Leverage ZK proofs for verified engagement and eliminate fraud.

### Passive, Immutable Income

Earn a hard-coded percentage of protocol fees, distributed automatically.

### Disrupting a Multi-Billion Dollar Market

Tap into the growing creator economy and social commerce.

# Traction & Go-to-Market

## Current Status:

- Mobile App in final stages of development
- V1 Protocol Deployed on Base Mainnet
  - First Movers in Protocol
- Full Tech stack integrated & tested
- Early creator waitlist building

## Launch Strategy:

1. **Genesis Campaign (\$5K)** - Seed initial creator liquidity
2. **Token Airdrop** - Reward early participants
3. **Web3 brand partnerships** - Crypto projects need this NOW
4. **Expand to mainstream** - DTC brands, traditional marketing

# Why we'll win



## Only A.I. ZK verified platform

Agentic ZK proofs eliminate fraud



## Instant settlements

No 30-day payment terms



## Web2 UX

Users don't need to understand crypto



## P2P

Peer to peer direct to influencers and users. no middlemen



## On-chain reputation

Portable trust across platforms



## First Movers

We are the first movers of a unique on-chain protocol deployed live on Base Mainnet

# Investor Terms

Secure your stake in the future of social engagement with [SoQu](#).

## Investment: \$100,000 USDC

Receive **0.5% of lifetime protocol fees**, hard-coded into our protocol smart contract for transparent and guaranteed returns.

- **Immutable Revenue Share**

Your share is guaranteed and cannot be altered.

- **Automatic Distribution**

Funds are distributed to your investor wallet in USDC.

- **Founding Token Allocation**

Founding team token allocation.

- **No Dilution, No Governance**

Pure passive income without operational overhead or complications.

- **Passive Income from Day One**

Start earning as soon as the protocol launches.



## Projected Returns:

# \$5K

**Monthly Return**

\$1M monthly campaign volume

# \$50K

**Monthly Return**

\$10M monthly campaign volume

# \$250K

**Monthly Return**

\$50M monthly campaign volume

**ROI Timeline:** Projected breakeven at \$10M cumulative protocol volume.

# Tokenomics: Driving Growth & Value

## Upcoming Airdrop:

- Strong utility for **\$SOQU**
  - RPG Rank Discount Mechanism
- Rewards early Raiders & Campaign Managers for their participation.
- Builds initial liquidity & network effects within the ecosystem.
- Enables community governance, empowering users in protocol upgrades.

## Investor Benefits:

- Access to early protocol fee revenue before the public token launch.
- Founding team token allocation during future distribution events.
- Opportunity for a strategic advisor role as the protocol expands.



# Go To Market Plan

Our vision is to make SoQu the indispensable protocol layer for all social media campaigns, driving transparency and efficiency across the creator economy. RPG mechanics are proven and viable business mechanics.



## Q1: Platform Launch

Targeting up and coming brands and creators for initial market penetration.



## Q2: Token Launch

Expanding to mainstream Direct-to-Consumer (DTC) brands.



## Q3: Multi-Platform & Multi-Chain

Launch Web Application



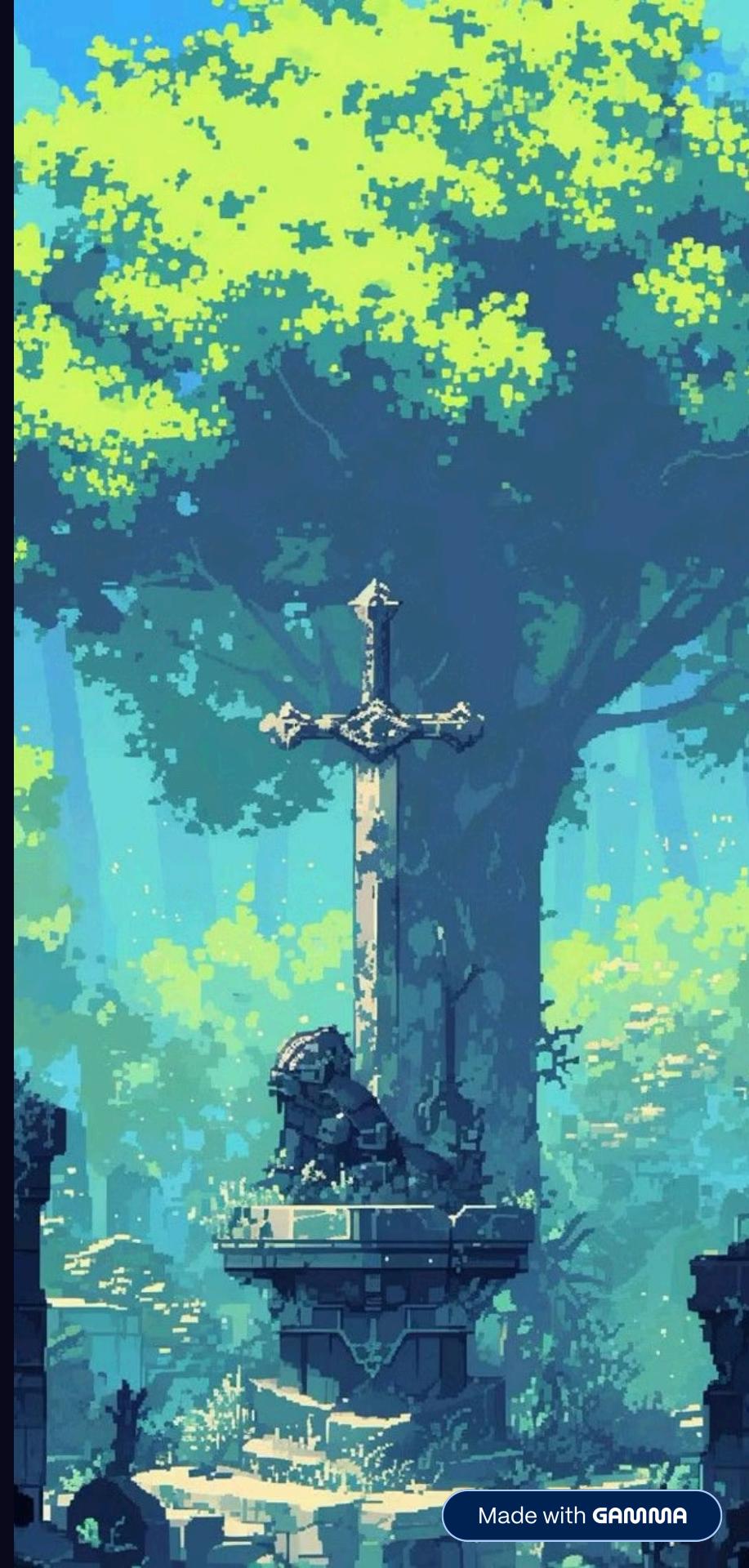
## Q4: Open Protocol

Open-sourcing the protocol and initiating ecosystem grants for developers.



## Long-Term Vision

Establishing SoQu as the industry standard for verified social engagement.



# The Ask

# \$100K for 0.5% lifetime protocol fees

Your investment in SoQu unlocks significant advantages:



## Revenue from Day One

Start earning as soon as the protocol launches.

01  
10

## Guaranteed by Smart Contract

Your revenue share is immutable and transparently enforced.



## Strategic Advisor Role

Contribute to growing the ecosystem and shaping the future of SoQu.



## High-Growth Exposure

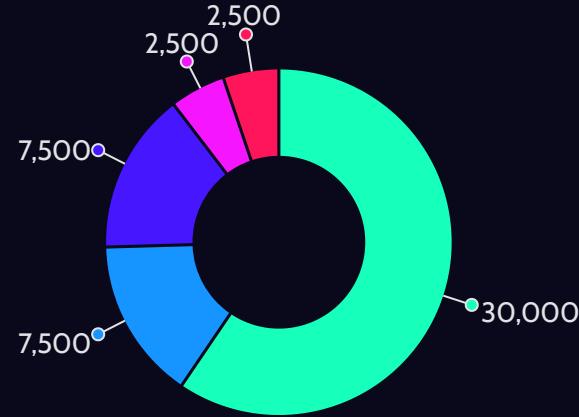
Tap into the booming creator economy and Web3 infrastructure.



## Founding Team Allocation

Be included in the founding team token allocation and vesting schedule.

# Capital Deployment Breakdown



■ Development ■ Smart Contract Audit ■ Marketing ■ Operations ■ Genesis Campaign

- 60k - Finish Mobile App Development for launch
- 10k - Smart Contract Audit for SoQu Protocol V1
- 20k - Marketing Budget for influencer marketing campaign
- 5k - Operations Budget for cloud services
- 5k - Genesis Campaign Budget - Use our own platform for what it's made for!



Thank You