



SoQu.xyz

Post, earn, grow.

Social Quests

\$SOQU Uses Agentic ZK Verification to provide
verified, organic engagement
P2P Social Media Campaigns

Monetize your social following.

Earn for content and things you already post.

Create marketing campaigns into verified, on-chain engagement

Brands waste billions

Influencer marketing is the wild-west

- Bot followers and inflated metrics
- No proof of authentic reach
- Payment delays and platform fees eat 30-40% of budgets

Creators struggle to monetize

- Inconsistent brand deals
- Payment delays (30-90 days)
- No transparency on fair rates



SoQu: Agentic ZK powered verified social campaigns on-chain



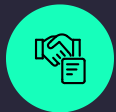
A.I. Zero-knowledge verification

Agentic cryptographic proof of real engagement



Instant payouts

Stablecoins to bank in seconds



P2P marketplace

Direct creator to brand matching



Pay for performance

Only verified posts get paid

How It Works

For Creators (Raiders):

- No subscription required
- Browse campaigns matching your niche & follower count
- **Post content, get ZK-verified automatically**
- Withdraw earnings instantly (stablecoins or fiat)

For Brands (Guild Managers):

- Influencers come to you
- Set budget, duration, targeting criteria
- Auto-match with verified creators
- Pay only for verified engagement

❏ Turn marketing budget into multi-platform & multi-layered engagement:

- Brand X has new health product
- Create Product Review Campaign: \$50 per video (10K followers)
 - Set requirements
 - Min 10k followers
 - Reel & Tiktok 30 seconds long
 - Ends in 1 month
- Add parallel campaign (low requirement)
 - Daily brand mention: \$1-100/day (based on reach)
- Campaign Managers deposit campaign funds in escrow on-chain SoQu Protocol
 - Can be withdrawn/cancelled anytime
- Users verify requirements with ZK technology
- Funds are released from escrow accordingly
- Users cash out instantly
- Campaigns achieve targeted engagement metrics

Built on proven infrastructure



Agentic Zero Knowledge Verification

Agentic ZK Verification Blockchain Layer (Opacity Network)



Due Global Payments

Crypto fiat transfers for developers



Embedded Wallets

Web2-style onboarding (no seed phrases)



V1 Custom EVM Protocol

Digital Moat
Combination of Closed and Opensource Smart Contracts

Key Innovation: Zero-knowledge proofs verify social metrics without exposing private data



Market Opportunity



Influencer Marketing

Industry size (2024)



Social Commerce

In U.S. alone



Creator Economy

Creators worldwide

Our Target:

- Micro-influencers (10K-100K followers) - underserved
- DTC brands seeking authentic engagement
- Web3 projects needing community activation

📌 **Wedge:** Start with crypto-native brands & creators, expand to mainstream

\$SOQU Business Utility Model

Protocol fees on all transactions:

- 5% platform protocol fee on campaign creation
 - Reduced with RPG game mechanics
 - NFT Buffs
 - Reduced for \$SOQU holders
- 5% fiat withdrawal fee (reduced with rank progression)
 - Reduced with RPG game mechanics
 - NFT Buffs
 - Reduced for \$SOQU holders
- 5% campaign cancellation fee
- 0% crypto withdrawal fees
- Direct OnRamp Fees TBD

RPG Progression System:

- Rank 1 -9
- Raiders & Campaign Managers level up through activity
- Higher ranks = lower fees (retention mechanism)
- **Require token holding amount for higher tiers**
 - Larger holding requirements at upper discount tiers
 - Strong Utility for \$SOQU
- Chain verified reputation system

\$SOQU Buybacks

- In order to prevent abuse of the SoQu Protocol campaign managers can cancel a campaign at a 4% cancellation fee of escrowed campaign funds
- This goes directly to token buybacks

Invest in SoQu

Shape the Future of Social Engagement

Join us in building a transparent, fair, and decentralized ecosystem for brands and creators.

Unprecedented Transparency

Leverage ZK proofs for verified engagement and eliminate fraud.

Passive, Immutable Income

Earn a hard-coded percentage of protocol fees, distributed automatically.

Disrupting a Multi-Billion Dollar Market

Tap into the growing creator economy and social commerce.

Traction & Go-to-Market

Current Status:

- Mobile App in final stages of development
- V1 Protocol Deployed on Base Mainnet
 - First Movers in Protocol
- Full Tech stack integrated & tested
- Early creator waitlist building

Launch Strategy:

1. **Genesis Campaign** (\$5K) - Seed initial creator liquidity
2. **Token Airdrop** - Reward early participants
3. **Web3 brand partnerships** - Crypto projects need this NOW
4. **Expand to mainstream** - DTC brands, traditional marketing

Why we'll win



Only A.I. ZK verified platform

Agentic ZK proofs eliminate fraud



Instant settlements

No 30-day payment terms



Web2 UX

Users don't need to understand crypto



P2P

Peer to peer direct to influencers and users. no middlemen



On-chain reputation

Portable trust across platforms



First Movers

We are the first movers of a unique on-chain protocol deployed live on Base Mainnet

Investor Terms

Secure your stake in the future of social engagement with [SoQu](#).

Investment: \$100,000 USDC

Receive 0.5% of lifetime protocol fees, hard-coded into our protocol smart contract for transparent and guaranteed returns.

- Immutable Revenue Share

Your share is guaranteed and cannot be altered.

- Automatic Distribution

Funds are distributed to your investor wallet in USDC.

- Founding Token Allocation

Founding team token allocation.

- No Dilution, No Governance

Pure passive income without operational overhead or complications.

- Passive Income from Day One

Start earning as soon as the protocol launches.



Projected Returns:

\$5K

Monthly Return

\$1M monthly campaign volume

\$50K

Monthly Return

\$10M monthly campaign volume

\$250K

Monthly Return

\$50M monthly campaign volume

ROI Timeline: Projected breakeven at \$10M cumulative protocol volume.

Tokenomics: Driving Growth & Value

Upcoming Airdrop:

- Strong utility for **\$SOQU**
 - RPG Rank Discount Mechanism
- Rewards early Raiders & Campaign Managers for their participation.
- Builds initial liquidity & network effects within the ecosystem.
- Enables community governance, empowering users in protocol upgrades.

Investor Benefits:

- Access to early protocol fee revenue before the public token launch.
- Founding team token allocation during future distribution events.
- Opportunity for a strategic advisor role as the protocol expands.



Go To Market Plan

Our vision is to make SoQu the indispensable protocol layer for all social media campaigns, driving transparency and efficiency across the creator economy. RPG mechanics are proven and viable business mechanics.



Q1: Platform Launch

Targeting up and coming brands and creators for initial market penetration.



Q2: Token Launch

Expanding to mainstream Direct-to-Consumer (DTC) brands.



Q3: Multi-Platform & Multi-Chain

Launch Web Application



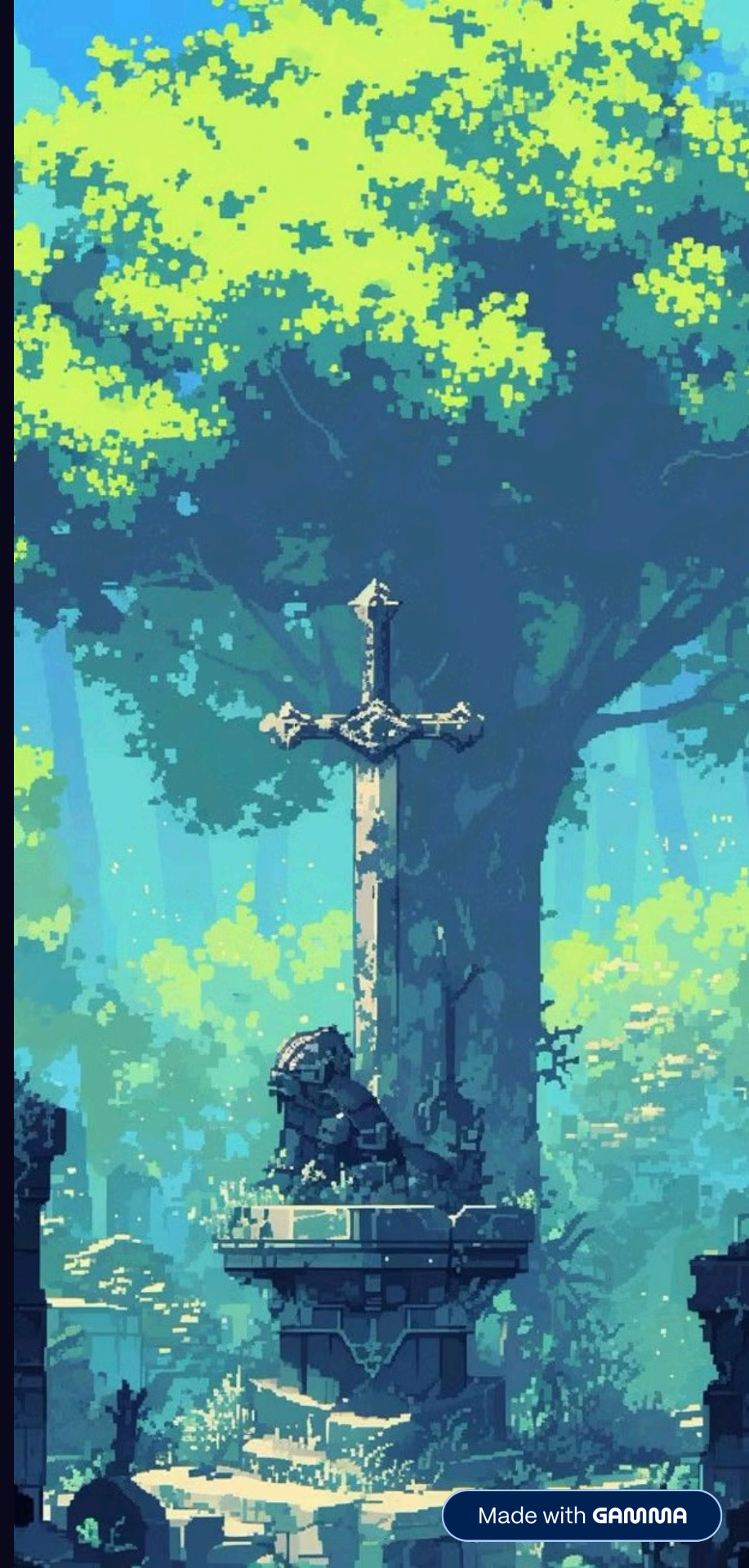
Q4: Open Protocol

Open-sourcing the protocol and initiating ecosystem grants for developers.



Long-Term Vision

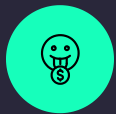
Establishing SoQu as the industry standard for verified social engagement.



The Ask

\$100K for 0.5% lifetime protocol fees

Your investment in SoQu unlocks significant advantages:



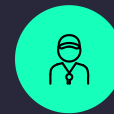
Revenue from Day One

Start earning as soon as the protocol launches.



Guaranteed by Smart Contract

Your revenue share is immutable and transparently enforced.



Strategic Advisor Role

Contribute to growing the ecosystem and shaping the future of SoQu.



High-Growth Exposure

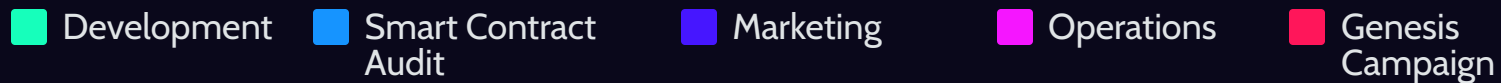
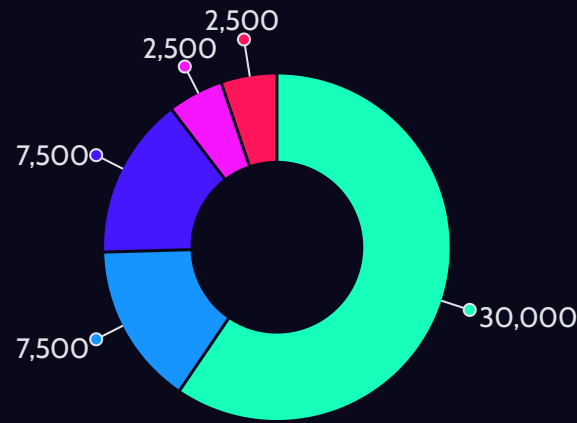
Tap into the booming creator economy and Web3 infrastructure.



Founding Team Allocation

Be included in the founding team token allocation and vesting schedule.

Capital Deployment Breakdown



- 60k - Finish Mobile App Development for launch
- 10k - Smart Contract Audit for SoQu Protocol V1
- 20k - Marketing Budget for influencer marketing campaign
- 5k - Operations Budget for cloud services
- 5k - Genesis Campaign Budget - Use our own platform for what it's made for!



Thank You